

## MEDIA KIT



AUTHOR

Karen Leigh Gruber

CATEGORY

Women's Fiction

PRINT ISBN

978-1-7349760-0-7

PUBLISHER

Silk Dragon Press

PAGES

223

PUBLISHING DATE

August 10, 2020



# **AUTHOR BIO**

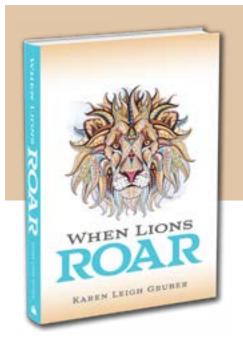


Karen Gruber is a #1 international best-selling, award-winning author, speaker and coach for purpose-driven women entrepreneurs. Since 2005, Karen has helped hundreds of women get crystal clear on how to structure their soul-aligned business so they can magnetize their dream clients and earn explosive, consistent income. Karen's clients create successful, authentic businesses that are spiritually fulfilling and financially rewarding.

In 2020, Karen created ROAR: The Experience, a 6-month program designed to help women Entrepreneurs ROAR to life in their soul-aligned business; generate explosive income, maximize their impact, and establish complete sovereignty over what they actualize in their lives. The result is the freedom to follow their destinies with ease and joy as they make positive impacts on a local and global scale.

Discover how to cultivate soul-aligned financial success, live your truth and maximize your impact at **www.karengrubercoaching.com**, or contact Karen Gruber at **karen@karengrubercoaching.com**.

## **BOOK BIO**



#### WHEN LIONS ROAR

Two women from different lands, each struggling to survive; a child's mysterious disappearance will alter both their lives forever.

Maggie has become unrecognizable to herself, succumbing to the predictability of being a mother and wife. Every day she reminds her daughter to brush her teeth, has the same conversation with her husband about what's for dinner.

Maggie struggles to cope with the disenchantment of the monotonous tedium that has become her life. Despite her boredom, when her husband David is called on assignment to South Africa, Maggie resents having to rearrange her life just because David has decided they all need to traipse halfway across the globe.

While on safari, Maggie awakens one morning to a mother's worst nightmare; their daughter Hannah has gone missing. Just when things can't get any worse, Maggie is confronted with the harsh truth of her emotionally abusive marriage and what she has allowed her life to become.

When Lions Roar is set against the backdrop of the exotic and intriguing landscape of South Africa, when the country is reeling from the aftershocks of apartheid. Will Maggie find the strength and courage to abandon the fragile ties of her marriage and confront her self-destruction in time to save the life of her daughter?

## **AWARDS**

## 1ST PLACE

### 2022 International Impact Book Awards

Female Empowerment

#### Firebird Book Awards

Biographical Fiction, Contemporary Novel, New Fiction

Maincrest Media Book Awards

Women's Fiction

2022 New York Book Festival

General Fiction/Honorable Mention

## **TESTIMONIALS**

#### 4 OUT OF 4 STARS

The book is narrated from the perspective of Maggie in an agonizing and hearty tone. I love the writing style. The narration flow is swift and steady. The vivid description of characters and the world-building create an environment that makes the reader feel like he/she is in the story witnessing the events taking place. The book is emotionally gripping. Readers will learn a lot from the story about marriage, friendship, and motherhood.

ONLINEBOOKCLUB.ORG



4 OUT OF 5 STARS

Gruber's writing is powerful, while her narrative is a feast for the sense with its vivid descriptions of sweeping vistas, panoramic sunsets, and majestic wild animals. ...Gruber deftly weaves these two seemingly disparate stories together.

SELF-PUBLISHING REVIEW



Gruber also builds poignant human connections... aptly incorporates the dark continent as the perfect backdrop – "a balm for my soul" – for Maggie's cathartic change.

When Lions Roar is a delightfully unexpected offering that should satisfy readers drawn to central female characters that rise above their circumstances and transform to a higher sense of self.

**BLUEINK REVIEW** 





Gruber's book is a page turner! Her writing is so rich, detailed, sensuous, breathtaking and beautiful. When Lions Roar is a woman's story of reclamation – reclaiming her voice and herself in the world, something that is so needed at this time.

TABBY BIDDLE-M.S. ED. Bestselling Author of Find Your Voice



## **TESTIMONIALS**

You will not be the same when you close this book... get ready for your own journey to be ignited and fueled in this spellbinding story!

SARAH DAVISON-TRACY Author, Speaker, Founder of Seeds of Exchange



The rich descriptions in the book made the scenery and the characters come to life. It transports you to Africa on safari and awakens you to the wonder of this world far away.

This book transverses the human experience, as it takes us into some of the dark and difficult experiences of Maggie's life, yet also swings high into triumph and hope. The final words gave me goosebumps. It reminds us of the importance of love, for ourselves and for others, and how it can cross any boundary.

CARRIE HOFFMAN
Biblical Literacy Director,
Eastern Hills Community Church





my eyes on the cover, I did not want to put this book down. It was completely refreshing to me to read the details of abuse. This is something many women live through but is kept hushhush even among the best of friends. Karen is not only a writer, but a healer through her gifted storytelling.

VANESSA TAVERNETTI Life Purpose Guide, Earth Magic Academy





Throughout this book, I cried and cheered for the main character as she slowly emerged from her former self into the woman she was created to be.

LEELLEN CONDRY
Associate Teacher, The Logan School



## **BOOK EXCERPT**

I marveled at just how intricate and necessary and intertwined we all are, how none of us get out of this alive, how dependent we are on one another even if we don't want to be, and all the magical things that happen in between. It made me weep. It was all so moving. When we returned to camp, a celebration was in the air. Although many different people had come and gone from the camp during the time that we were there, no one had seen a leopard until tonight, and that certainly called for a celebration.

I began again, and my voice found me. As I started to share more about Hannah, I pulled on my robe and joined Akilah on the undersized sofa. Before I knew it, we were both laughing at the silly and wonderful things our daughters do. We've lived half a world apart, and yet the love and admiration for these exquisite young beings and our experiences as mothers were the same. The tears were still flowing, but they were tears of remembrance, tears of release, and tears of pure, untainted love.

If anyone saw us sitting there, they would think we were lifelong friends sharing a cup of tea and our deepest truths. I was beyond grateful for Akilah. I took her hands in mine and told her so.

Raw the next morning, the euphoria of freedom had depleted most of my reserves. I did feel lighter somehow; I think it was the first morning I didn't curse God for keeping me alive. I still hurt, and there most definitely remained a huge space of emptiness and sorrow where Hannah should be. I couldn't imagine myself going home now. I couldn't leave until I knew for sure what had become of my sweet Hannah—an easy position for me to take, as there was nothing waiting for me at home. Plenty of money existed in my investment accounts for me to stay as long as I liked. The dazzling African landscape, with its equally captivating people and animals, was a balm for my soul, a reason to go on, a reason to heal myself back to whole.



### TARGET AUDIENCE







### Who should read When Lions Roar?

READERS DRAWN TO CENTRAL FEMALE CHARACTERS THAT RISE ABOVE THEIR CIRCUMSTANCES AND TRANSFORM TO A HIGHER SENSE OF SELF

READERS OF INSPIRATIONAL BOOKS

READERS OF POPULAR FICTION

READERS WHO LOVE STORIES OF **DETERMINATION AND HOPE** 

MOMS AGES 25-54

**MARRIED WOMEN AGES 25-54** 

**DIVORCED WOMEN AGES 25-54** 

**WOMEN IN NARCISSISTIC RELATIONSHIPS** 

## INTERVIEW GUIDE

When Lions Roar is your first novel, how did the story come to life?

What is the experience like to write a book?

What literary pilgrimages have you gone on?

Who is the heroine in When Lions Roar based after?

Was there a time in your life when you felt this lost?

What are the steps you walk woman and moms through to find themselves again?

What are the results of this breakthrough?

Do you believe in writer's block?

Do you view writing as a kind of spiritual practice?

What was your hardest scene to write?

What do you want women and moms to walk away with after reading your book?

How do we get involved with your ongoing events?



## **PHOTOS**

Visit here for downloadable photos.





### CONNECT

with Karen Leigh Gruber
Author, Speaker, Mentor

EMAIL

karen@karengrubercoaching.com

PHONE

303-882-9843

WEBSITES

www.karengrubercoaching.com www.whenlionsroarbook.com